

A.B.I.S.[®]
ASIA'S BROADCASTING
& INFOTAINMENT SHOW

30
YEARS

BI 2025
BROADCAST INDIA



www.broadcastindia-show.com

14 - 16 OCTOBER, 2025
(Tuesday - Thursday)

Jio World Convention Centre, Mumbai

Partnership
Opportunities

EXCLUSIVE BRAND RECOGNITION

Maximize your brand presence by demonstrating your products to the right target audience, make sales and increase your profile in the industry.

BUILD CUSTOMER BASE

Strengthen your existing customer base by making them aware about your new product innovations and development.

LEAD GENERATION

Gain face-to-face contact with thousands of qualified buyers from all over the globe and generate qualified business leads for your team.

NETWORKING

Connect with the region's biggest gathering in the broadcast industry and walk away with more business contacts than ever before.

ENGAGE

Create new partnerships and alliances to optimize your business revenue.



PLATINUM PARTNER (CONFERENCE)

INR 10,00,000 / USD 12,000

- Exclusive Opportunity for 1 Partner only
- 24 sqm meeting lounge on the show floor
- 2 speaking slots of 20 minutes each with 5 minutes for Q & A at the Conference
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- 1 free insert such as leaflet/brochure or any other promotional item to be placed at the entry to the hall
- Banner ad on the 'Broadcast & Film' website for the months of September and October, 2025
- Logo Branding on the Conference notepads
- Logo Branding on the back drop in the Conference Hall
- Logo Branding on the Conference Schedule
- Partner company video (upto 1 minute) to be played before first session on each day



GOLD PARTNER (CONFERENCE)

INR 6,00,000 / USD 7,000

- Exclusive Opportunity for 2 Partners only
- 15 sqm meeting lounge on the show floor
- 1 speaking slot of 20 minutes each with 5 minutes for Q & A at the Conference
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Logo Branding on the back drop in the Conference Hall
- Logo Branding on the Conference Schedule



SILVER PARTNER (CONFERENCE)

INR 4,50,000 / USD 5,000

- Exclusive Opportunity for 4 Partners only
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- 1 free insert such as leaflet/brochure or any other promotional item to be placed at the entry to the conference hall/area
- 2 Editorial features in the Broadcast and Film Magazine



PANEL PARTNER (CONFERENCE)

INR 1,70,000 / USD 2000

- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- 1 free insert such as leaflet/brochure or any other promotional item to be placed at the entry to the conference hall/area
- 2 Editorial features in the Broadcast and Film Magazine



TECHNICAL SEMINAR SLOT

INR 20,000 / USD 250

- 25 Minute Technical Seminar Slot



VISITOR CARRY BAGS (Qty.: 10,000)

INR 3,75,000 / USD 4,500

Be the exclusive partner for the Visitor Carry Bags and gain instant visibility at the show. These non-woven carry bags will be distributed at the entry to the show to all registered visitors.

- Logo Branding on non-woven carry bags (along with the show logo, below the partner logo) to be distributed to all visitors
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website



VISITOR BADGES (Online & Print)

INR 4,00,000 / USD 4,800

All registered visitors attending the exhibition and conference will be issued an online badge. Your company logo on the visitor badge maximizes your brand exposure at the show.

- Logo Branding on the online visitor badges, along with the show logo
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website



T-SHIRTS & CAPS (Qty.: 100 each)

Gain instant visibility of the visitors by becoming our T-Shirt and Cap Partner, to be worn by the Registration Staff and Event Crew on all the Registration and Information counters.

T-shirts: INR 1,00,000 / USD 1,200

Caps: INR 50,000 / USD 600

- Logo Branding on t-shirts and caps (along with the show logo) to be worn by the Registration Staff and Event Crew on show day
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website



MEETING LOUNGE

INR 2,00,000 / USD 2,400

The Lounge Partnership enables your brand to get the attention key decision makers of the industry.

- Logo Branding on panels inside the Lounge
- Space to keep corporate literature inside the Lounge
- Banner ad on the online exhibition directory homepage, with hyperlink to partner website



FLOOR GRAPHICS

INR 5,000 / USD 60 per graphic

Floor Graphics will be placed on the carpet on all the aisles within the Exhibition Hall. This will help the visitors to locate your stand.

Partners can have their company name and logo on them or convey company messages.

Size: 2ft x 2ft

- Logo branding on floor stickers to be placed on the aisles inside the exhibition hall
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing and pasting will be done by the organizer



WEB BANNER on www.braodcastindia-show.com

INR 35,000 / USD 420

All banner ads will be online on the show website for two months, September and October 2024. This value added opportunity will promote your company in a big way to a vast number of visitors before and during the show.

Web Banner Specs - 833 px (w) x 450 px (h)

- Company branding on web banner to be uploaded on the show website, with hyperlink to partner website
- Web banner to be provided by the company via email



BRANDING ON CIRCULAR PILLARS IN CONCOURSE (6 pillars)

INR 1,50,000 / USD 1,800 per pillar

Partner Branding Size: 22 ft (w) x 12 ft (h)

Spot your brand at the entrance of the hall.

Backlit Print on Fabric Installed on Self Standing Aluminum Structure

- Company branding at hall entrance
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



LED BRANDING ON SIDEWALLS OF PAVILION ENTRANCE (5 nos. per entry & exit)

INR 75,000 / USD 900 per LED

Partner Branding Size: 10 ft (w) x 8 ft (h) / 768 pixels (w) x 640 pixels (h)

Recommended due to the sheer size, will guarantee visibility for the brand as this is near the entrance.

LED digital screen

- Company branding on sidewalls of the pavilion entrance
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Digital files (CRD, PDF, JPEG, PNG) of the artwork are to be provided by the company via email
- Digital display will be done by the organizer
- Organizer branding will be on the next slide and will play in loop



BRANDING AT HALL ENTRANCE (2 entrances & 1 exit)

INR 5,50,000 / USD 6,600 (L-shaped)

Partner Branding Size:

Front – 10 ft (w) x 11.5 ft (h) / 768 px (w) X 896 px (h)

Inside - 6.6 ft (w) x 11.5 ft (h) / 512 px (w) X 896 px (h)

Spot your brand at the entrance/exit of the hall.

LED digital screen

- Company branding at hall entrance/exit
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Digital files (CRD, PDF, JPEG, PNG) of the artwork are to be provided by the company via email
- Digital display will be done by the organizer
- Organizer branding will be on the next slide and will play in loop



BRANDING ON IN-HALL BANNER

INR 75,000 / USD 900 per banner

Partner Branding Size: 4ft (w) x 18 ft (h)

- Company branding on bunting inside the exhibition hall
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



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For bookings, please contact:

BROADCAST INDIA SHOW

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