

32nd Edition

BI2023

BROADCAST INDIA SHOW ■ MUMBAI

8 - 10 October, 2023

Jio World Convention Centre, Mumbai

FILM • TV • RADIO • AUDIO • MOBILE • NEW MEDIA • CONTENT CREATION • MANAGEMENT • DELIVERY

www.broadcastindia-show.com

The A.B.I.S Show will usher in a new stream of cutting-edge technology which will enable and drive the media content chain. It will feature the latest innovations and disruptions being showcased from across the broadcast, media, entertainment technology spectrum. The show promises to reach out to a global audience and will feature options to share information to the global broadcast community.

The Broadcast India Show is an integral part and the oldest show of the A.B.I.S universe; with a track record of 31 years and displaying steady growth in a category that seems to promise even more headroom.



CONFERENCE

The 3-day conference is hosted along with the main exhibition and forms an integral part of the show by facilitating wide-spectrum participation from CEO's, directors and proprietors of companies to engineers, technicians and technologists. Highlights of the Conference include:

- **Visual Storytelling as a tool to provide engaging immersive experiences**
- **Expert speakers from across the globe**
- **Masterclasses, Workshops and Technical Product Presentations**

INDUSTRY TRENDS

- The phenomenal surge in OTT platforms and streaming has seen Broadcast & Media companies connecting directly with their audiences through new platforms or digital media; with transition to remote working models being a major facet of this new trend.
- The Indian M&E industry is witnessing strong growth tailwinds, it is poised to grow to \$55-\$65Bn by 2030 with a potential to reach \$65-\$70Bn, driven by growth in OTT and gaming.
- The Pay-TV market in India remains vibrant, with India and China together accounting for nearly half of the world's Pay-TV subscribers by 2024, with sports being a key driver.

WHY PARTICIPATE

NETWORK

with the best minds
from the business

WITNESS

the latest trends,
technology and
products

MEET

Industry veterans
and experts

GAIN

new knowledge and
perspective

40+ COUNTRIES **500+** BRANDS **15,000+** SQ MTRS
24,000+ VISITORS **30+** CONFERENCE TOPICS

PARTNERSHIP OPPORTUNITIES

- Conference
- Seminar / Workshop Rooms
- Cocktail Reception
- Online Exhibition Directory
- Visitor Carry Bags
- Handy Guide
- Registration Counters
- E-Visitor Registration Tickets
- Visitor / Delegate Badges
- Badge Lanyards
- VIP & Exhibitor Lounge
- T-Shirts & Caps
- Website Banner Promotion
- Onsite Branding Opportunities

*Contact us for complete details



PARTICIPATION COST

TYPE OF STAND	INTERNATIONAL EXHIBITORS (PER SQ M)	INDIAN EXHIBITORS (PER SQ M)	MIN. SPACE BOOKING
SHELL SCHEME STAND	USD 300	INR 13,500	9 SQ M
FREE DESIGN SITE	USD 275	INR 12,750	24 SQ M
UPGRADED SHELL SCHEME STAND	Contact us for complete details		

Goods & Services Tax @ 18% is applicable.

EXHIBITOR PROFILE

- 2D / 3D Animation
- Asset Management
- Archive
- Audio / Radio / Music
- Broadcast
- Cable
- Cameras
- DAB / DBS / DST / DTT
- Digital Film
- Film / Video
- Gaming
- Graphics
- Grip
- High Definition
- Interactive Media
- Internet / IPTV
- Lighting
- Multimedia / Outside Broadcast
- OTT
- Pro Audio
- Production
- Recorders / Servers
- Streaming
- Systems Design
- Television
- Test / Measurement
- Visual Effects
- Webcasting

VISITOR PROFILE

- Advertising Agencies
- Audio Production / Post Production Facilities
- Cinematography / Videography
- Computer Graphics / Animation Facilities
- Digital Visual Effects Facilities
- Duplication / Replication Industry
- Film / TV Studios
- Press
- Film Exhibitors / Theatre Owners
- Production / Post Production Facilities
- Stage Show / Promotion Companies
- Systems Designers / Integrators / Installation Executives
- TV / Radio Broadcasters / Stations
- Manufacturers / Agents / Distributors / Dealers and Resellers

TESTIMONIALS

"We've come a long way with respect to how we shoot films and what is relevant in today's world. Technique and the technology that supports this will help make the break within the industry. All the new trends that are available within the Broadcast and Infotainment Industry are available here at the Broadcast India Show. My visit has been extremely interesting and insightful and everyone within the industry should visit this show so that they can learn and grow."

Anees Bazmee
Bollywood Writer and Director



"Canon India has been exhibiting at the Broadcast India Show over a decade and each edition brings something special and it is a place where we meet the right people, showcase our technology to the right people, build our brand within the sector and much more. There is an explosion of Content and this is what has been driving the Broadcast & Infotainment Industry. This show is a to-do for everyone within this industry."

C Sukumaran
Senior Director, Consumer System Products & Imaging Communication Business, Canon India