

PARTNERSHIP OPPORTUNITIES

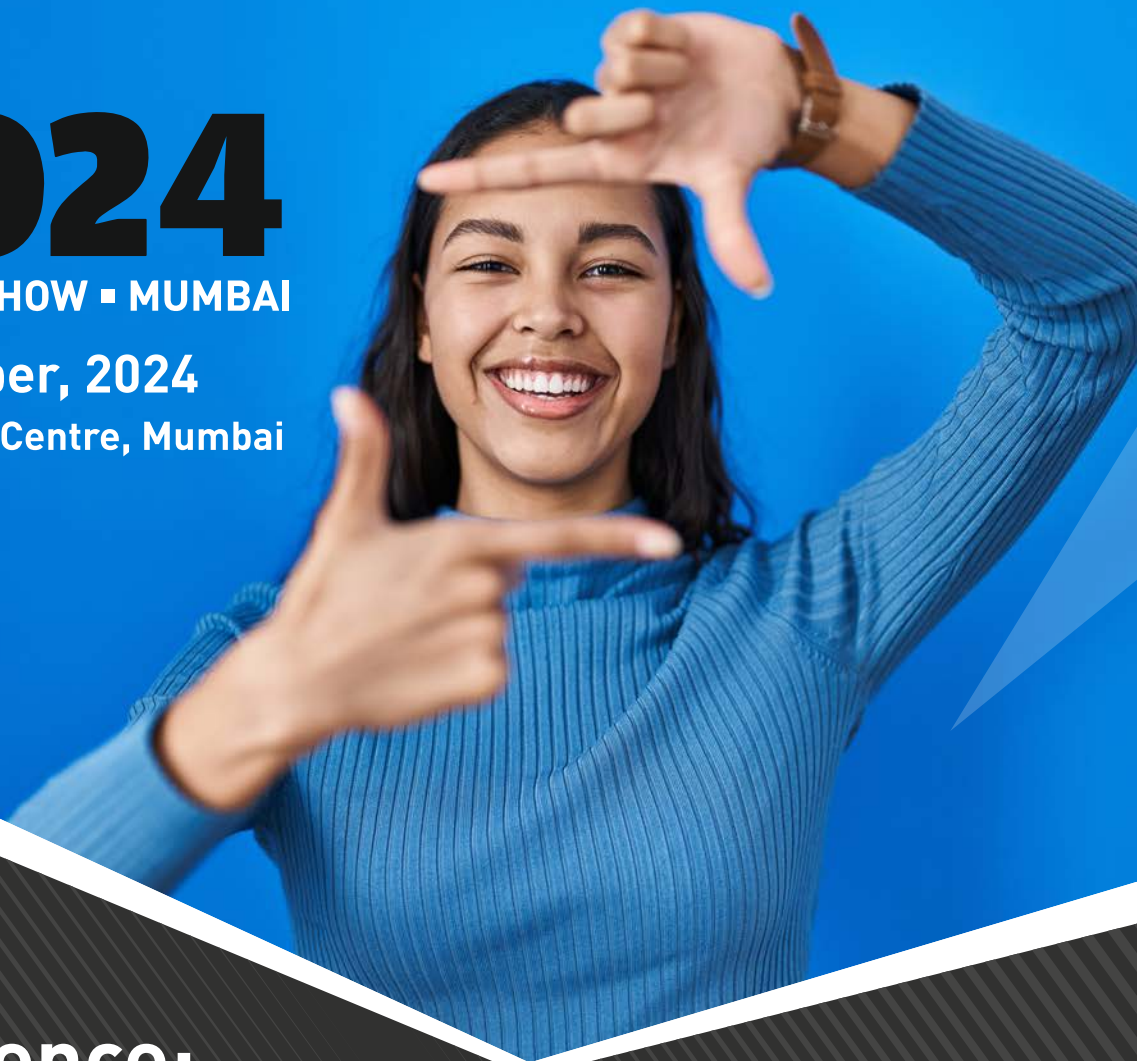
30+ Years

BI2024

BROADCAST INDIA SHOW ■ MUMBAI

17 - 19 October, 2024

Jio World Convention Centre, Mumbai



Broadcasting
Excellence:
Driving **Transformation**

www.broadcastindia-show.com

FILM • TV • AUDIO • RADIO • MOBILE • NEW MEDIA
• CONTENT CREATION • MANAGEMENT • DELIVERY

EXCLUSIVE BRAND RECOGNITION

Maximize your brand presence by demonstrating your products to the right target audience, make sales and increase your profile in the industry.

BUILD CUSTOMER BASE

Strengthen your existing customer base by making them aware about your new product innovations and development.

LEAD GENERATION

Gain face-to-face contact with thousands of qualified buyers from all over the globe and generate qualified business leads for your team.

NETWORKING

Connect with the region's biggest gathering in the broadcast industry and walk away with more business contacts than ever before.

ENGAGE

Create new partnerships and alliances to optimize your business revenue.



PLATINUM PARTNER (CONFERENCE)

INR 10,00,000 / USD 12,000

- Exclusive Opportunity for 1 Partner only
- 24 sqm meeting lounge on the show floor
- 2 speaking slots of 20 minutes each with 5 minutes for Q & A at the Conference
- Banner ad on the online exhibition directory home page, with hyperlink to partner website
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- 1 free insert such as leaflet/brochure or any other promotional item to be placed at the entry to the hall
- Banner ad on the 'Broadcast & Film' website for the months of September and October, 2024
- Logo Branding on the Conference notepads
- Logo Branding on the back drop in the Conference Hall
- Logo Branding on the Conference Schedule
- Partner company video (upto 1 minute) to be played before first session on each day



GOLD PARTNER (CONFERENCE)

INR 6,00,000 / USD 7,000

- Exclusive Opportunity for 1 Partner only
- 15 sqm meeting lounge on the show floor
- 1 speaking slot of 20 minutes each with 5 minutes for Q & A at the Conference
- Banner ad on the online exhibition directory home page, with hyperlink to partner website
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Logo Branding on the back drop in the Conference Hall
- Logo Branding on the Conference Schedule

VISITOR CARRY BAGS (Qty.: 10,000)

INR 3,75,000 / USD 4,500

Be the exclusive partner for the Visitor Carry Bags and gain instant visibility at the show. These non-woven carry bags will be distributed at the entry to the show to all registered visitors.

- Logo Branding on non-woven carry bags (along with the show logo, below the partner logo) to be distributed to all visitors
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website



VISITOR BADGES (Online & Print)

INR 3,00,000 / USD 3,600

All registered visitors attending the exhibition and conference will be issued an online badge. Your company logo on the visitor badge maximizes your brand exposure at the show.

- Logo Branding on the online visitor badges, along with the show logo
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website



T-SHIRTS & CAPS (Qty.: 100 each)

Gain instant visibility of the visitors by becoming our T-Shirt and Cap Partner, to be worn by the Registration Staff and Event Crew on all the Registration and Information counters.

T-shirts: INR 1,00,000 / USD 1,200

Caps: INR 50,000 / USD 600

- Logo Branding on t-shirts and caps (along with the show logo) to be worn by the Registration Staff and Event Crew on show day
- Logo Branding on the home page of Broadcast India Show website a Partner, with hyperlink to partner website



VIP LOUNGE

INR 2,00,000 / USD 2,400

The VIP Lounge Partnership enables your brand to get the attention of the VIP's, special invitees and key decision makers of the industry.

- Logo Branding on panels inside the VIP Lounge
- Space to keep corporate literature inside the VIP Lounge
- Banner ad on the online exhibition directory homepage, with hyperlink to partner website



FLOOR GRAPHICS

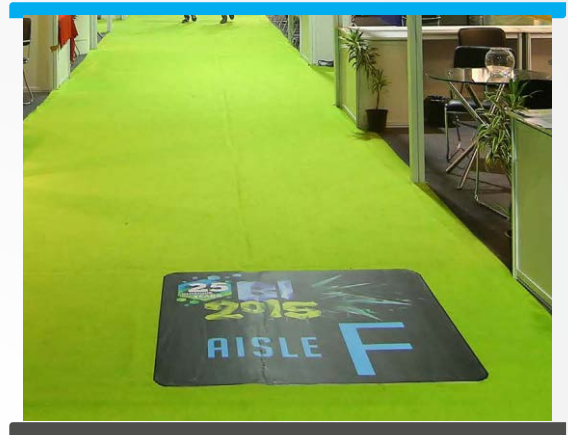
INR 5,000 / USD 60 per graphic

Floor Graphics will be placed on the carpet on all the aisles within the Exhibition Hall. This will help the visitors to locate your stand.

Partners can have their company name and logo on them or convey company messages.

Size: 2ft x 2ft

- Logo branding on floor stickers to be placed on the aisles inside the exhibition hall
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing and pasting will be done by the organizer



WEB BANNER on www.broadcastindia-show.com

INR 35,000 / USD 420

All banner ads will be online on the show website for two months, September and October 2024. This value added opportunity will promote your company in a big way to a vast number of visitors before and during the show.

Web Banner Specs - 833 px (w) x 450 px (h)

- Company branding on web banner to be uploaded on the show website, with hyperlink to partner website
- Web banner to be provided by the company via email



BRANDING ON CIRCULAR PILLARS IN CONCOURSE (6 pillars)

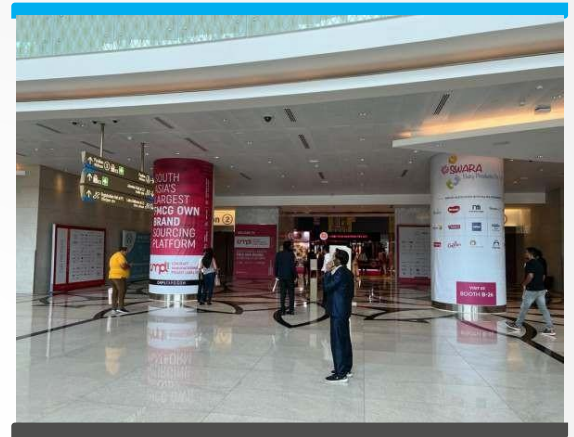
INR 1,50,000 / USD 1,800 per pillar

Partner Branding Size: 22 ft (w) x 12 ft (h)

Spot your brand at the entrance of the hall.

Backlit Print on Fabric Installed on Self Standing Aluminum Structure

- Company branding at hall entrance
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



BRANDING ON SIDEWALLS OF PAVILION ENTRANCE (6 banners)

INR 75,000 / USD 900 per banner

Partner Branding Size: 10 ft (w) x 6 ft (h)

Recommended due to the sheer size, will guarantee visibility for the brand as this is near the entrance.

Backlit Print on Fabric Installed on Self Standing Aluminum Structure

- Company branding on sidewalls of the pavilion entrance
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



BRANDING AT HALL ENTRANCE (3 entrances)

INR 3,00,000 / USD 3,600 for 2 pillars

Partner Branding Size: 8 ft (w) x 8 ft (h)

Spot your brand at the entrance of the hall.

Backlit Print on Fabric Installed on Self Standing Aluminum Structure

- Company branding at hall entrance
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



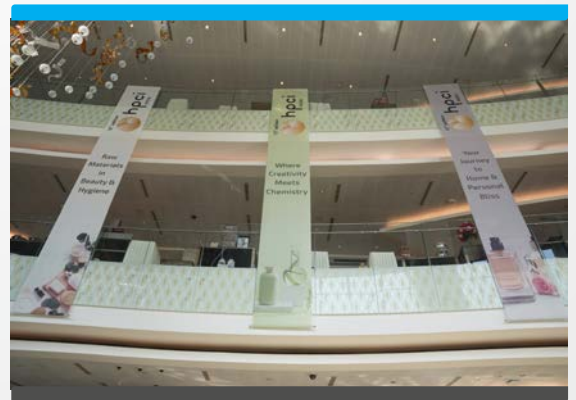
BRANDING ON GLASS WALL (LEVEL 1) (12 banners)

INR 65,000 / USD 780 per bunting

Partner Branding Size: 4 ft (w) x 29 ft (h)

Company branding on fabric drop down on level 1 glass panels

- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer



BRANDING ON IN-HALL BANNER

INR 65,000 / USD 780 per bunting

Partner Branding Size: 4ft (w) x 18ft (h)

- Company branding on bunting inside the exhibition hall
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



Please note: GST @ 18% is applicable on all the above mentioned prices.

A.B.I.S.[®]

ASIA'S BROADCASTING
& INFOTAINMENT SHOW

Your Gateway to Broadcast and Infotainment
Excellence for 30+ Years

BI2024

BROADCAST INDIA SHOW - MUMBAI



CONTX2024

CONTENT INDIA SHOW - MUMBAI



SCAT2024

SCAT INDIA TRADESHOW - MUMBAI



FOR MORE INFORMATION CONTACT:

NÜRNBERG MESSE

NuernbergMesse India Pvt. Ltd.

Varun Gaba

Portfolio Director

T: +91 22 6216 6303

M: +91 99458 26427

E: varun.gaba@nm-india.com

Pranali Raut

Asst. Director - Projects

T: +91 22 6216 5313

M: +91 99458 26440

E: pranali.raut@nm-india.com

OFFICIAL PUBLICATIONS:

**BROADCAST
& FILM**
THE TECHNO-COMMERCIAL
MAGAZINE FOR TV, FILM &
CONVERGENCE INDUSTRY

**SATELLITE
& Cable TV**

Manoj Madhavan

Director - Content and Conference

T: +91 22 6216 5312

M: +91 91673 31339

E: manoj.madhavan@nm-india.com